

# Roman Ovcharenko

UX/Product Designer | 6+ years experience

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## PROFILE

UX Designer with a product mindset and data-driven methodology, experienced in collaborating with BAs, PMs, and stakeholders across the full design lifecycle. Skilled in information architecture, user flows, journey maps, interactive prototyping, and design documentation — with a strong foundation in customer development, hypothesis creation, market research, and user interviews.

Actively integrates AI tools into the design workflow to accelerate research synthesis, rapid prototyping, ideation, and documentation — combining human-centered thinking with modern tooling to deliver faster, more informed design decisions.

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## EXPERIENCE

**Product Designer** — COMPATIBL Oct 2024 — Present | Full-time

**UX/Product Designer** — IT DEV GROUP Nov 2021 — Oct 2024 | Full-time

**UX/UI Designer** — dZENcode Jul 2021 — Nov 2021 | Full-time

**UX/UI Designer** — DARTC Jan 2020 — Jun 2021 | Full-time

**Web Designer** — Freelance Oct 2019 — Aug 2020 | Self-employed

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## SKILLS & KNOWLEDGE

### Industry Knowledge

- UX Research, UI Design, Design Systems
- Web Services, High-loaded Systems
- Design Thinking, Product Vision
- Agile / Scrum / Kanban, Documentation

### Tools

- Figma, Adobe Suite, Miro
- Google Sheets, Notion, Google Analytics, Hotjar
- AI Tools: ChatGPT, Claude

### Other Skills

- HTML, CSS, AI
  - Developer communication, technical documentation
  - Analytics, Product Management
  - AI-assisted research synthesis, rapid ideation & prototyping, prompt engineering for design workflows
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## EDUCATION

### Kharkiv National University of Urban Economy

Sep 2018 — 2022 | Bachelor's Degree, Green Energy Engineering

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## CERTIFICATIONS

### Responsive Web Design (HTML/CSS)

May 2025 | FreeCodeCamp

### Product Management Certification

Oct 2019 — Mar 2020 (6 months) | IT Hillel — MVP, Requirements, User Research, Business Model, Customer Development

### UX/UI Design Certification

Oct 2019 — Mar 2020 (6 months) | Science Park Synergy — Graphic and web design fundamentals

### English Language Certification

Oct 2020 — Present | Green Forest School